

# Social Media ROI

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[onreact.com](http://onreact.com)

Was sind Social Media heute und  
in Deutschland?

# Social Media International

Bis 2009

- Blogs
- Digg
- StumbleUpon
- MySpace
- Facebook
- LinkedIn
- Delicious
- Twitter

Ab 2009

- Blogs
- Twitter
- Twitter
- Twitter
- Facebook
- Twitter
- Twitter
- Twitter

# Social Media international vs deutsch

- Blogs
- Digg
- StumbleUpon
- MySpace
- Facebook
- LinkedIn
- Delicious
- Twitter

- Blogs
- -
- -
- MySpace
- XYZ VZ + Facebook
- XING
- Mister Wong
- Twitter

Ecommerce	Social CRM	Marketing + SEO
Sonderangebote + Kampagnen	Reputation Management	Besucher
Feedback	Kundenservice	Links
Produktpräsentation von Neuheiten	Leads	Branding

**Name** Dell Outlet

**Location** For USA customers

**Web** <http://Dell.com/O...>

**Bio** Refurbished Dell™ computers, electronics. Question/comment? Contact Stefanie Nelson at @StefanieAtDell. More Dell Twitter accounts at [www.Dell.com/Twitter](http://www.Dell.com/Twitter)

25

[following](#)

1,434,033

[followers](#)

1,244

[listed](#)

Dell Outlet auf Twitter 1,434,057 Folgende

40650

Promote



Demote

## coreboot (formerly LinuxBIOS) instead of proprietary BIOS

By [yesmathew](#), Feb 20, 2007 |

coreboot (formerly known as LinuxBIOS) is a Free Software project aimed at replacing the proprietary BIOS (firmware) you can find in most of today's computers.

- Fast boot times 3 sec.
- Runs in 32-Bit protected mode almost from the start
- Can boot Windows too...

External links:

- [http://www.coreboot.org/Welcome\\_to\\_coreboot](http://www.coreboot.org/Welcome_to_coreboot)
- <http://en.wikipedia.org/wiki/Linuxbios>

An Example:

- <http://wiki.laptop.org/go/LinuxBIOS>

### **DELL** Status Update

Please see [john\\_h](#)'s comment

# Dell Ideastorm

### [Choose Country / Language - DELL ADAMO LAPTOP](#)

INTRODUCING THE WORLD'S THINNEST LAPTOP, THE NEW **ADAMO XPS** AT 9.99MM THIN. ... Intel® Ultimate-N WiFi Link 5300 (802.11 a/g/n) Half Mini card and **Dell™** ...

[www.adamobydell.com/xps/](http://www.adamobydell.com/xps/) - [Cached](#) -   

### [Dell Adamo XPS: Half As Thick As Air - Dell Adamo XPS - Gizmodo](#)

9 Sep 2009 ... What happens when **Dell's Adamo** and **XPS** laptops get set up on a date, have a few too many drinks and end up rocking the bed?

[gizmodo.com/5355448/dell-adamo-xps-half-as-thick-as-air](http://gizmodo.com/5355448/dell-adamo-xps-half-as-thick-as-air) -   

### [Video: Dell Adamo XPS Can Only Be Opened By Rubbing It - Dell ...](#)

22 Oct 2009 ... The **Dell Adamo XPS** isn't only ridiculously thin, but it opens like no laptop ever seen before. Its propped up keyboard can only be opened by ...

[gizmodo.com/.../video-dell-adamo-xps-can-only-be-opened-by-rubbing-it](http://gizmodo.com/.../video-dell-adamo-xps-can-only-be-opened-by-rubbing-it) -   

 [Show more results from gizmodo.com](#)

### [Hands on with the new Dell Adamo XPS | Crave - CNET](#)

5 Nov 2009 ... After months of teaser shots and cameo appearances, **Dell** has officially announced the revamped **Adamo** laptop. Without setting a specific date ...

[news.cnet.com/8301-17938\\_105-10391013-1.html](http://news.cnet.com/8301-17938_105-10391013-1.html) - [Cached](#) -   

### [Dell Adamo XPS coming 'in time for the holidays' for \\$1799 ...](#)

5 Nov 2009 ... **Dell's** finally run its finger along the edge and unhinged the last bit of details for its enigmatic, 0.4-inch-thin **Adamo XPS**.

[www.engadget.com/.../dell-adamo-xps-coming-in-time-for-the-holidays-for-1799-unbo/](http://www.engadget.com/.../dell-adamo-xps-coming-in-time-for-the-holidays-for-1799-unbo/) -

[Cached](#) -   

### [Dell Adamo XPS specs leak out: ULV processors, integrated graphics](#)

23 Oct 2009 ... At this point we have no idea why **Dell** won't just up and launch the **Adamo XPS**, but if they can't get it sorted we'll just piece it together ...

[www.engadget.com/.../dell-adamo-xps-specs-leak-out-ulv-processors-integrated-graphi/](http://www.engadget.com/.../dell-adamo-xps-specs-leak-out-ulv-processors-integrated-graphi/) -

# Social Media ROI

Ergibt sich aus:

1. Verkauf
2. Feedback
3. Publicity

# Die drei Werkzeuge der Wahl:

1. Blogs
2. Feedback Community (Uservoice, Get Satisfaction, Open Mind, Vox Populi)
3. Twitter

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